



BOTH's Independent Contractor Total Support™ Available to Headway Workforce Solutions Clients

Innovative workforce engagement platform drives compliance and contractor loyalty.

St. Petersburg, FL, April 11, 2011 --(PR.com)-- Back Of The House (BOTH) announced today that Headway Workforce Solutions, a North American Human Capital Services Provider, is adding BOTH's Independent Contractor Total Support™ to its suite of Contingent Workforce Services. As a result, Headway's clients gain the option to fortify their Independent Contractors individually with personalized health plans, tax and administrative assistance and general work related benefits and support.

Back Of The House's Independent Contractor Total Support™ is framed by delivering a turn key, individually owned corporate entity, combined with a Personal Virtual Office. Ongoing, 1 stop Total Support is provided by a Personal Business Advisor and consists of billing, collections, accounting and tax services, augmented by health & retirement plans and liability insurance.

“The BOTH Independent Contractor Total Support™ concept is ideal for organizations that prefer the flexibility of on demand talent engagement over the rigidity of employment, while preserving benefits and support for professionals and safe guarding compliance,” said Erik Vonk, Founder and CEO of BOTH. “In today's environment, it simply makes more sense to attach benefits and support to an individual and not to a place of work. We are excited to see Headway include this approach in its Workforce Solutions as a way to create additional value for its clients.”

“We are delighted to provide our clients another option to deal with the growing trend of portable and contract work engagements through the robust back office support program for professional workers powered by Back Of The House,” stated Debra Brown, Executive Vice President of Headway Workforce Solutions.

BOTH's services cater to the specific needs of today's free agent. Although organizations can, of course, choose to provide this benefit directly to their contingent workers, involving a leading workforce solutions provider such as Headway, adds the benefit of fully orchestrated, broad spectrum workforce strategy implementations.

About BOTH

BOTH - Back Of The House - fortifies Independent Professionals individually with personalized health plans, tax and administrative assistance and general work related tools, eliminating any need to rely or depend on workplace support or employment infrastructures. An individually owned corporate entity and a Personal Virtual Office frame the concept; ongoing Total Support is provided by a Personal Business Advisor and consists of billing, collections, accounting and tax services, augmented by health & retirement plans and liability insurance. The BOTH enabled "Company of One" establishes true autonomy, offers a fresh, contemporary contracting vehicle for independent professionals and represents a safe, cost effective platform for organizations to engage and support contract talent. For more information, please visit www.backofthehouse.com.



About Headway

Headway Workforce Solutions is a North American recruitment and contingent workforce solutions provider that has been serving an array of Fortune 1000 organizations since 1974. Headway's technology driven centralized service delivery model connects organizations with superior talent through highly effective and cost-efficient recruitment, employment, and HR administration. To learn more about the company visit www.headwaycorp.com.

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